

OVERVIEW >>

FLIMP® which stands for Flash Interactive Marketing Platform is a patent pending evideo marketing software that enables users to create, distribute and track custom branded flash videosites .

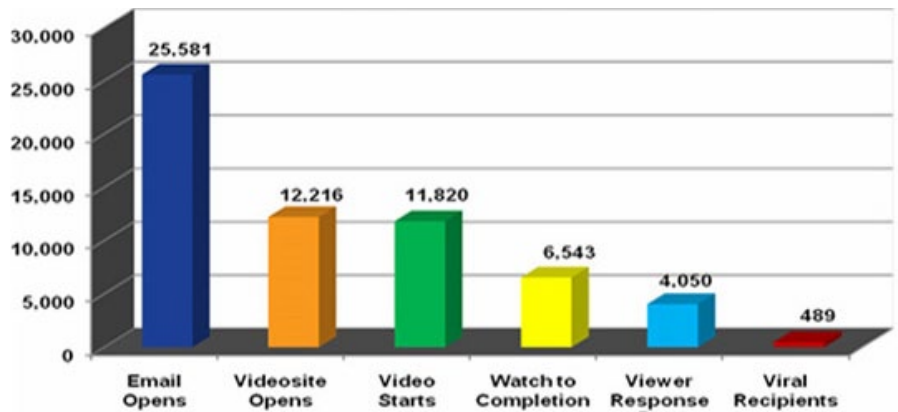
Using FLIMP, anyone can quickly launch engaging audiovisual email marketing campaigns that automatically track and report detailed viewer engagement and response data.

Flimp videosites combine video and multimedia content and provide comprehensive viewer tracking.

No other direct response marketing or sales application combines all of these features.



VIEWER ANALYTICS >>



Target Audience Actions	Viewers	Viewer Response Rate
Received flimp videosite message via email	61,290	100% of delivered emails
Opened email with flimp videosite message	25,581	42.18% of email recipients
Launched flimp videosite (email click thru's)	12,216	47.26% of email opens
Clicked response links on flimp (viewer response)	4,050	34.26% of videosite viewers

KEY FEATURES >>

- Create custom branded video landing pages in less than an hour
- Detailed viewer tracking & reporting
- Reports viewer data by email address
- See who watched, for how long and the response actions viewers took
- “Clone” existing flimps in seconds to create new campaigns
- Our distribution tools quickly deliver videosites to target audiences
- Track, adjust and develop your “sweet spot” to drive more leads and conversions

Response Rates
16.7% - 32.6%
 Compare to Other Direct Marketing Methods »

SAMPLE APPLICATIONS - AGENCY >>

Video email marketing	Capture viewer data by email address
Audiovisual brochures	Account services, integrated marketing communications, creative development
Videosite landing pages	Brand strategy, sales promotions, marketing
Audiovisual website content	Advertising, media planning, design services
Corporate communications	HR training, compliance, recruitment
Trackable sales collateral	Coordinated media plans, promotions
Public Relations	Corporate governess, investor relations
Communications	Production, Broadcast abd Strategic planning
Event marketing	Promote products and services